

Arnprior Skateboard Park Sponsorship Opportunities



ARNPRIOR
• WHERE THE RIVERS MEET •

ASA
ARNPRIOR SKATEBOARD
ASSOCIATION

About the project...

A skate park was first established in the Town of Arnprior in 2002 following continued engagement from the local skateboarding community. Ten years later (2012), the park was upgraded to the modular skate park that exists today.

In June 2023, the Arnprior Skateboard Association (ASA) presented a delegation to Council to present the merits of skateboarding as a sport and youth engagement vehicle as well as request commitment to fund a new and improved skatepark. Council approved \$25,000 for the design of a new/revitalized skatepark in 2024 with construction to occur in 2026 with a budget of \$250,000.

The Recreation and Parks Master Plan has identified that the current skatepark location is not ideal and the nearby vacant parkland adjacent to the entrance of the Nick Smith Centre would be an optimal location that Council has now approved. This parkland is conveniently close to the Nick Smith Centre amenities including washrooms, water fountains and parking.

Discussions with users and industry professionals have indicated that skateboarders tend to prefer concrete features rather than modular features largely due to smoother transitions and more interesting shapes. Staff have and will continue to consult with ASA on the park's design and features.

The Arnprior Skateboard Association (ASA) has demonstrated a significantly sized user base of skateboard enthusiasts and learners that participate in the ASA's various programming organized over the past several years.

The Town of Arnprior has committed a budget of \$275,000 towards this project (design + build) with additional support towards this project coming from the the Arnprior Skateboard Association, sponsorship and grants.

Questions about the project or interest in sponsoring?
Contact Graeme Ivory, Director of Recreation at givory@arnprior.ca.

Skate Park Naming Rights Sponsor

Description: Be the name affixed to a community staple. This new skate park is sure to be the talk of the Town as our skating community continues to flourish – a key driver in the construction of this new skate park. Your name will be synonymous with this park and will be prominent display

Value: \$25,000

Term: Lifetime of the park

Assets:

- **Name of the Park**
- **Name/Logo on Park Signage, Website, Mapping, Any Promo**
- **Name/Logo painted into the skate park concrete base**
- **Custom plaque on Skate for Life Sign**

Number Available: 1



Example from the local outdoor rink

Skate Park Builder Sponsor

Description: Have your company logo / name affixed to a feature within the skate park. Whether it's a quarter pipe, ramp, ledge or hubba - these features will be well used and viewed by participants and onlookers.

Value: \$7,500

Term: Lifetime of the feature (10 years)

Assets:

- Logo on Park Sponsor Sign
- Custom plaque on selected skate park feature
- Logo on Website
- Custom plaque on Skate for Life Sign

Number Available: 4



Example from another municipality

Park Feature Sponsor

Description: Help elevate the aesthetics and enjoyment of this park by sponsoring a tree, bench or picnic table. These are vital assets to our park spaces.

Value: Cost varies (approximately \$1000-\$2500); value based on each specific item

Term: LIFE (10-Years)

Assets:

- Custom plaque on Skate for Life sign

Number Available: 10



Example from another park

Skate for Life Sponsor

Description: Show your support for this vital community project and help grow the sport in our community by being a Skate for Life Sponsor. This initiative will earn you a custom plaque on the Skate for Life Wall and also provide funding to support youth skateboarding in Arnprior. \$50 from each Skate for Life sponsorship goes towards equipment (skateboards and helmets) that will be distributed to youth in the community in partnership with the Arnprior Skateboard Association to ensure there are no equipment barriers to participating in this sport in Arnprior.

Value: \$500

Term: Plaque (Life), Equipment (Life of equipment)

Assets:

- Custom plaque on Skate for Life Wall
- Equipment fund will purchase skateboards and helmets that will be provided to youth to participate in skateboard park activities and programs

Number Available: 50



Example of what the 'Skate for Life' Wall will look like.
Sponsor logos / names would surround the graphic

Example #1

Port Perry, ON



Example #2

La Doré, QC

